

OPERATIONS



Day 1 – 30 Post-Funding

- 1) Complete Corporate Organization
- 2) Secure premises
- 3) Commission Premises
 - a. Procure equipment, telephony, IT equipment, utilities, consumables
- 4) Enact Marketing Plan
- 5) Establish Corporate Support Services
 - a. Legal
 - b. Accounting
 - c. Banking
 - d. Insurance

Continued....



Day 31 - 90

- 1) Exceed 90-Day Cash-Flow Projection milestones by 6%
- 2) Complete ClientPlaza.com/mobile
- 3) Complete ClientPlaza.com/mobile Application
- 4) Enact anti-competition strategy
- 5) Secure next premises
- 6) CEO: Complete HR Policy, continue as CHRO
- 7) CMO Probation Review
- 8) Complete foundations of work environment / culture
- 9) Review Mission, Vision, Values and how they are communicated
- 10) Review Risk Management Strategies and Procedures
- 11) Ensure compliance: Corporate legal & regulatory requirements
- 12) Solidify relationship with Investors, largely by succeeding
- 13) Review and Continue Preparation for Shareholders' Exit

