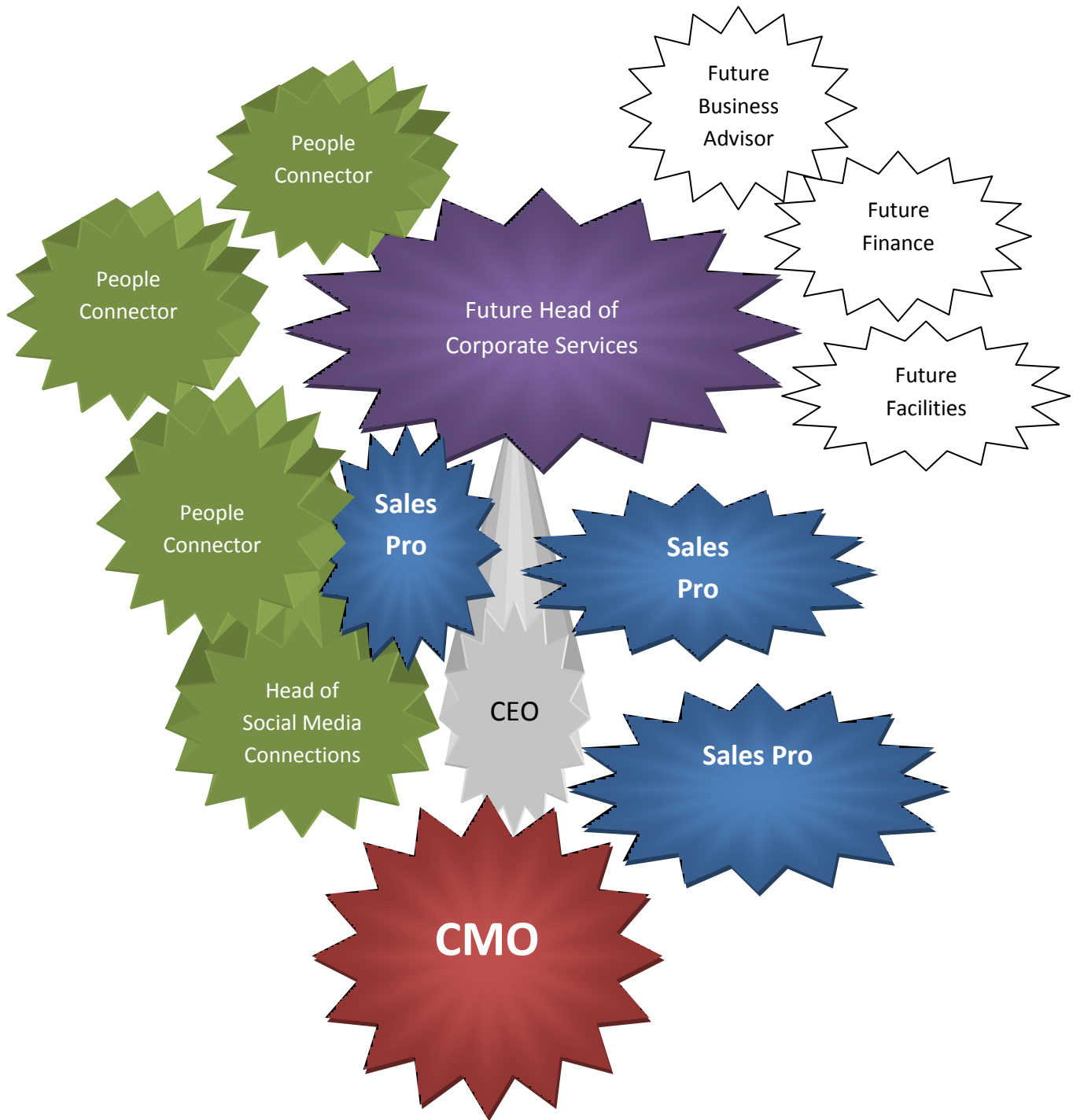


Organization Chart



Everything rests on the CMO, from whom spring the Sales Force and the Social Media Connectors. The CEO is the smallest star, supporting everyone by working on the business, not in it.