

Market Positioning Statement



For Clients

For you, at home or at work, when you need a Professional Service Provider of any kind, ClientPlaza is how you *make the right company call you.*

The trusted Service Provider who calls already knows what you want and will provide it.

Unlike internet search engines like Google or Bing, ClientPlaza saves time and gives better results.

ClientPlaza lets you avoid calling multiple Service Providers, only to find out they don't do what you want, or don't have an appointment available, or are too expensive, or not exclusive enough, or... or... or....

For Service Providers

For Companies offering any kind of professional service, who wish they could pay a fixed, friendly, per-Client price for new business development, ClientPlaza offers you new Clients – and only charges after you actually get the Client.

Unlike with advertising or lead generators, with ClientPlaza you get what you pay for. And it's easier, too. No up-front costs, no collateral, no production costs, no contract, no obligation, and don't pay if the Client goes somewhere else.

"Oh here's an email offering me a new Client who's waiting for my call."
Hard to imagine how that could be easier.

ClientPlaza is a candy store for Service Providers... but instead of gummy bears inside, it's Clients!